

## Media Release

April 1<sup>st</sup>, 2019

### **AUTOSAR appoints new Spokesperson**

The AUTOSAR (AUTomotive Open System ARchitecture) development partnership has appointed Dr. Günter Reichart as their new spokesperson. He follows Dr. Thomas Scharnhorst who was AUTOSAR spokesperson since 2017.

As the initiator of the AUTOSAR concept, Dr. Reichart was involved in the foundation of the development partnership. He worked for BMW from 1987 to 2008, where he was responsible for vehicle research and electronics in series development. From 2008 to 2018, he has consulted for numerous companies.

“Based on many years of experience in leadership positions within an automotive company, I have gained quite a good understanding of automotive development processes, E/E-system architectures, functional safety and systems engineering. As the initiator of AUTOSAR, I have been following the AUTOSAR development since its origin. After my retirement at the end of 2008, I consulted OEMs and supplier companies in relevant topics. For many years, I have been acting as chairman for the Hanser Automotive conference on automotive networks giving me great insight into ongoing activities within the automotive industry. Based on the excellent work of my predecessor, Dr. Thomas Scharnhorst, and my own experience in the publication and presentation of technical content at international conferences or in the press, I intend to convince my audience about the AUTOSAR concept and gain new supporters. As the new spokesperson, I am honored to represent AUTOSAR in public, delivering clear and easy to understand messages to professional audiences and journalists to promote and expand the AUTOSAR approach within the industry.”, says Dr. Reichart.

Dr. Thomas Scharnhorst, former AUTOSAR spokesperson finds warm words for his term of office and his successor: “It was a pleasure to represent AUTOSAR at conferences and in press for so many years. I saw the software development in the Classic and Adaptive Platform progressing, from bug fixing up to new updates in safety, security and most recently, achieving process harmonization of both platforms. Acting as the interface between the public and the AUTOSAR organization, I was glad to provide a better understanding of challenges and opportunities on both sides. On the one hand, I learned a lot about the huge challenges for autonomous and connected vehicles at conferences where I presented AUTOSAR which I exchanged with the members of the AUTOSAR committees. On the other hand, I proudly communicated the software updates to interested listeners explaining why they

should integrate AUTOSAR into their products. I am certain my successor Dr. Günter Reichart will successfully continue what has been established in the last years, to promote AUTOSAR as a global standard.”

**About AUTOSAR (AUTomotive Open System ARchitecture)**

AUTOSAR (AUTomotive Open System ARchitecture) is a global development partnership of car manufacturers, suppliers and other companies from the electronics, semiconductor and software industries. Since 2003, they have been working on the development and introduction of several open, standardized software platforms for the automotive industry. By simplifying replacement and update for software and hardware, the AUTOSAR approach forms the foundation for reliably controlling the growing complexity of electronic and software systems in today’s and future vehicles. In addition, AUTOSAR improves cost efficiency by enabling its partners to cooperate in a competitive way. The "Core Partners" of AUTOSAR are the BMW Group, Bosch, Continental, Daimler, Ford, General Motors, the PSA Group, Toyota and the Volkswagen Group. In addition to these companies, more than 200 partners play an important role in the success of the partnership and can use the standards free of charge.

**Further information:**

**Web:** [www.autosar.org](http://www.autosar.org)

**Mail:** [press@autosar.org](mailto:press@autosar.org)