Information regarding events according to Article 13 GDPR and Article 14 GDPR

1. Processing Activities

This Privacy Notice provides information about the processing of personal data in connection with the 18th AUTOSAR Open Conference, taking place on 8–9 June 2027 in Munich, Germany.

It applies to all registered participants, speakers, exhibitors, sponsors, invited guests and other individuals involved in the conference.

Personal data is processed for the purposes of registration, event organization, participant communication, delivery of the conference programme, networking and related event activities.

2. Data Controller

The controller responsible for processing your personal data is:

AUTOSAR GbR
Niederfeldstrasse 18
85413 Hörgertshausen
Germany
admin@autosar.org
+49 87 64 78 93 99 40

For questions concerning data protection or to exercise your rights under the GDPR, please contact: **gdpr@autosar.org**

3. Purpose and Legal Basis for Processing Personal Data

3.1 Registration and Event Organization

Your personal data is processed to manage your registration and participation in the conference and to organize and operate the event. Depending on the information provided during registration, this may include:

- First and last name
- Business E-Mail address
- Company or institution
- Job title and professional contact details
- Billing and invoicing information, where applicable
- Registration category and ticket information
- Dietary requirements or other information voluntarily provided for event organization

- Visa or invitation letter requests, where applicable

The legal basis for processing is Art. 6 (1) (b) GDPR, where processing is necessary for the performance of the event participation agreement, and Art. 6 (1) (f) GDPR where processing is necessary for the legitimate interests of AUTOSAR in organizing and administering the conference.

3.2 Event Communication

Your contact details may be used to send information related to the conference, including registration confirmations, programme updates, logistical information, schedule changes and other organizational announcements.

The legal basis is Art. 6 (1) (b) GDPR where communication is necessary for your participation in the event, or Art. 6 (1) (f) GDPR where applicable.

3.3 Cvent Event Management Platform

AUTOSAR uses the event management platform Cvent to manage registrations and support the organization and delivery of the conference. In this context, your personal data, including registration and login information, is processed through the platform.

If you use interactive functions such as public chat, questions, polls or feedback surveys, personal data contained in your messages, questions or responses may also be processed. Please note that content submitted through public functions may be visible to other participants.

3.4 Photography and Videography

Photography and video recordings will be made throughout the 18th AUTOSAR Open Conference, including during presentations, panel discussions, networking sessions, exhibition activities and other event-related activities.

The recordings may include identifiable images, voices and other personal characteristics of participants, speakers, exhibitors and guests.

The purpose of photography and videography is to document the conference, report on event activities and communicate AUTOSAR's activities and achievements to the wider automotive software community.

Selected photographs and video recordings may be used in:

- AUTOSAR's official website
- AUTOSAR's social media channels
- Event-related publications and newsletters
- Conference presentations and reports
- Promotional and communication materials
- Future AUTOSAR event communications

The legal basis for processing depends on the type and purpose of the recording. AUTOSAR may rely on its legitimate interests under Art. 6 (1) (f) GDPR for appropriate event documentation and reporting, considering the rights and interests of the individuals concerned. Where consent is required or relied upon, it will be obtained separately in accordance with Art. 6 (1) (a) GDPR.

Where processing is based on consent, consent may be withdrawn at any time with effect for the future.

Participants who do not wish to appear in identifiable close-up photographs or video recordings may contact the event organizers or gdpr@autosar.org.

3.5 AUTOSAR Attendee Hub – Event Website and Mobile Application

For the 18th AUTOSAR Open Conference, participants may be provided with access to the AUTOSAR Attendee Hub through the event website and/or a dedicated mobile application.

The Attendee Hub is intended to provide digital access to event-related information, services and interactive features.

Depending on the functions enabled and the participant's use of the platform, the following personal data may be processed:

- Registration and login information
- Name, company and professional profile information
- Profile photograph, if uploaded
- Session and agenda preferences
- Personal event schedule and bookmarked sessions
- Networking preferences and contact information
- Messages and interactions with other participants
- Questions submitted during sessions
- Responses to polls, surveys and feedback forms
- Technical information necessary to operate and secure the platform

Participants may use the Attendee Hub to consult the conference agenda, access event information, view speaker and exhibitor information and, where enabled, manage their personal event schedule.

Certain functions may require authentication or registration.

Where networking features are enabled, participants may be able to create or complete a professional profile and interact with other attendees. Depending on the platform settings and individual privacy preferences, certain profile information may be visible to other registered participants.

The Attendee Hub may also provide interactive functions such as public or private chat, direct messages between participants, questions submitted to speakers, live polls, surveys and feedback functions.

Please note that information submitted through public chat, public questions or other publicly visible functions may be accessible to other participants. Participants should avoid submitting confidential, sensitive or unnecessary personal information through these features.

When using the event website or mobile application, technical information may also be processed to ensure the availability, functionality and security of the services.

The legal basis for processing is Art. 6 (1) (b) GDPR where processing is necessary to provide the event services, and Art. 6 (1) (f) GDPR where processing is necessary for the legitimate interests of AUTOSAR in providing and maintaining the digital event services.

4. Recipients or Categories of Recipients of Personal Data

Your personal data may be transmitted to the following recipients or categories of recipients where necessary for the purposes described in this Privacy Notice:

- Authorized AUTOSAR personnel responsible for organizing and operating the event
- Cvent and other external technical service providers
- Photographers and videographers
- Venue and hospitality service providers, where necessary
- Authorities or other third parties where required by law or necessary in connection with legal proceedings

External service providers are required to process personal data in accordance with applicable data protection requirements and the contractual arrangements established with AUTOSAR.

For details on data processing by Cvent, please refer to Cvent's Privacy Policy.

5. Transfer of Personal Data to Third Countries

AUTOSAR does not transfer personal data processed in connection with the 18th AUTOSAR Open Conference to countries outside the European Economic Area (EEA).

Personal data is processed within the European Economic Area in accordance with the applicable requirements of the General Data Protection Regulation (GDPR).

6. Data Deletion and Storage

Personal data will be retained only for as long as necessary to fulfil the purposes for which it was collected or to comply with applicable statutory retention obligations.

Registration and accounting information may be retained for the periods required under applicable commercial and tax legislation.

Personal data processed through the Attendee Hub, including profiles, messages and interactive content, will be retained in accordance with the applicable retention periods and AUTOSAR's data retention policy.

Photographs and video recordings selected for event documentation or communication purposes may be retained for as long as necessary for the relevant purposes, subject to the applicable legal basis.

When personal data is no longer required, it will be deleted or anonymized in accordance with applicable data protection requirements.

7. Users' Rights

According to the EU General Data Protection Regulation, you have the following rights, subject to the applicable legal requirements:

- If your personal data is processed, you have the right to access the data stored concerning you (Art. 15 GDPR).
- If inaccurate personal data is processed, you have the right to rectification (Art. 16 GDPR).
- If the legal requirements are met, you may request the erasure of your personal data or restriction of processing (Arts. 17 and 18 GDPR).
- You have the right to object to processing based on legitimate interests on grounds relating to your particular situation (Art. 21 GDPR).
- Where applicable, you have the right to data portability (Art. 20 GDPR).
- Where processing is based on consent, you have the right to withdraw your consent at any time with effect for the future.

Please note that exercising certain rights, such as requesting the deletion of registration information, may affect our ability to communicate with you or provide services related to your participation in the event.

To exercise your rights, please contact: **gdpr@autosar.org** and **comm.support@autosar.org**

You also have the right to lodge a complaint with the competent data protection supervisory authority.

8. Data Protection Complaints

In the event of data protection complaints, you may contact the relevant supervisory authority:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)

Promenade 18
91522 Ansbach
Germany

Telephone: +49 981 180093-0
Fax: +49 981 180093-800
Email: poststelle@lda.bayern.de

9. Source of Data

In general, personal data is collected directly from participants during registration, through the Attendee Hub or during the conference.

If your employer or institution has registered you for the event, we may have received your personal data from that organization.

To invite individuals to specific events, AUTOSAR may also use existing contact information held in its database, where legally permitted.

10. Contact and Further Information

For questions concerning this Privacy Notice or the processing of personal data in connection with the 18th AUTOSAR Open Conference, please contact:

AUTOSAR GbR
Niederfeldstrasse 18
85413 Hörgertshausen
Germany
gdpr@autosar.org
www.autosar.org