

**Sponsorship Application Form 赞助申请表****Venue :****场地信息 :**

Conrad Shanghai
789 Nanjing Rd (E), Huangpu,
Shanghai, China,
200040
中国上海市黄浦区南京东路 789 号
康莱德酒店

Organizer:**主办方信息 :**

AUTOSAR GbR
Niederfeldstr. 18
85413 Hörgertshausen
Germany

comm.support@autosar.org

Exhibiting Company (Exhibitor)

* required

出展公司 (展商)

* 为必填项

Company / Institution, Legal form *

公司名/机构名称或主体名称*

VAT-ID No. (only EU)

增值税号 (仅欧洲展商)

Street address *

街道地址*

State / Providence (if applicable)

州/省份 (如适用)

Zip Code *

邮编*

City *

城市*

Country *

国家*

Billing Address (if different from exhibiting company)

账单地址 (如果和展商信息不同)

Company / Institution, Legal form *

公司名/机构名称或主体名称*

VAT-ID No. (only EU)

增值税号 (仅欧洲展商)

Street address *

街道地址*

State / Providence (if applicable)

州/省份 (如适用)

Zip Code *

邮编*

City *

城市*

Country *

国家*

**Person responsible for exhibition** (contact person for all organizational matters within your company)

展览联络负责人（贵司内部负责组织性事务的联系人）

Title *

头衔*

E-mail address *

邮箱地址*

First name *

名*

Last name *

姓*

Department

部门

Position

职位

Sponsoring Packages (please choose one of the following options)

赞助方案（请在以下选项选择一个方案）

I would like to order the following sponsoring package:

我希望订购如下赞助方案：

☐ Silver – 5,000.00 € *

白银级赞助 – 5,000.00 欧元*

- Booth space in the exhibition area of the 17th AOC – 2m² x 2m²
第 17 届 AOC 展览区域展位面积 - 2m² x 2m²
- Your logo placed on the sponsor banner and the AUTOSAR website
赞助商横幅及网站上的 logo 展示位
- Conference/Exhibition Ticket [3x]
会议/展览门票 3 张
- 20 seconds pitch during the welcome note
欢迎致辞环节中 20 秒的推介
- Recognition as a sponsor on a ticketing page
票务页面的赞助商标识



□ Gold – 10,000.00 € *

黄金级赞助 – 10,000.00 欧元*

- Booth space in the exhibition area of the 17th AOC – 2m² x 4m²
第 17 届 AOC 展览区域展位面积 - 2m² x 4m²
- Your logo placed on the sponsor banner and the AUTOSAR website
赞助商横幅及网站上的 logo 展示位
- Conference/Exhibition Tickets [4x]
会议/展览门票 4 张
- 20 seconds pitch during the welcome note
欢迎致辞环节中 20 秒的推介
- Recognition as a sponsor on a ticketing page
票务页面的赞助商标识
- Visibility in the newsletter publications (Q1 and Q2)
在 AUTOSAR 通讯简报（第 1、2 季度）中的曝光
- Announcement as a sponsor on AUTOSAR LinkedIn
领英上的赞助商公告

□ Platinum – 15,000.00 € *

铂金级赞助 – 15,000.00 欧元*

- Booth space in the exhibition area of the 17th AOC – 2.5m² x 5m²
第 17 届 AOC 展览区域展位面积 – 2.5m² x 5m²
- Your logo placed on the sponsor banner and the AUTOSAR website
赞助商横幅及网站上的 logo 展示位
- Recognition as a sponsor on a ticketing page
票务页面的赞助商标识
- Recognitions as a sponsor on participants' badges
参会者胸卡上的赞助商标识
- Conference/Exhibition Tickets [6x]
会议/展览门票 6 张
- Visibility in the newsletter publications (Q1 and Q2)
在 AUTOSAR 通讯简报（第 1、2 季度）中的曝光
- Your logo places on the conference screen during the breaks
在休息时间的会议大屏上展示您的 logo



- 20 seconds pitch during the welcome note
欢迎致辞环节中 20 秒的推介
- Announcement as a sponsor on AUTOSAR LinkedIn
领英上的赞助商公告
- Announcement as a sponsor on WeChat
微信公众号上的赞助商公告
- Interview on site by AUTOSAR China Hub
由中国中心为您提供现场采访
- Space for your A5 promotional tabletop displays during lunch/at coffee stations
午餐 / 茶歇区的 A5 宣传资料桌面展示空间

* Taxes may apply

可能会产生税费

Booth Space Specifications: the booth size shall be with accordance to the sponsorship package. Two chairs and one table are included in Silver sponsorship package while 4 chairs and 2 tables are included in Gold and Platinum sponsorship packages.

展位规格说明：展位尺寸需与赞助套餐标准一致。白银级赞助方案配备 2 把椅子及 1 张桌子；黄金级和铂金级赞助配备 4 把椅子及 2 张桌子。

Registration for the 17th AOC is a requirement for all the participants and needs to be done in an appropriate time. As soon as the registration is live, please fulfill the registration. You will receive a certain number of promotion codes or registration link (details will be provided to the contact person mentioned above) according to your chosen sponsoring package for free-of-charge registrations after the application form is signed. In addition, you will receive a sponsorship manual with all information required.

所有参会人员均需完成第十七届 AOC 大会的注册，且务必在规定时间内办理。注册通道开启后，请及时完成注册流程。申请表签署后，贵方可依据所选赞助套餐，获得相应数量的注册优惠码或专属注册链接（具体细则将另行通知上述对接人），用于抵扣注册费用。同时，贵方会收到一份包含全部所需信息的赞助商手册。

**Terms and Conditions:****条款与条件****Exhibition times****展览时间**

- The exhibition takes place on 10th -11th Jun 2025, 9am - 6pm Conrad Shanghai Hotel. The Exhibitor is allowed access to the exhibition area the day before (08:00-18:00) and one hour after the official opening hours for booth construction and dismantling on the 11th of June. Details will be provided later **in the sponsorship manual**.

本次展览将于 2025 年 6 月 10 日 - 11 日，每日上午 9 点至下午 6 点，在上海康莱德酒店举办。参展商可于展会前一日（上午 8 点至下午 6 点）进入展区，并可在 6 月 11 日展会官方闭馆时间后 1 小时内，开展展台搭建与拆除工作。具体细则将在后续发布的**赞助商手册**中载明。

- If the exhibition does not take place or should be interrupted, once opened, without a fault of the Organizer or by force majeure or other urgent reasons, the claim for damages will be excluded. In case of interruptions by force majeure or other urgent reasons the Organizer is not obliged to reimburse sponsoring fees or parts of them.

若展览未能举办，或在开展后因非主办方过失、不可抗力或其他紧急情况导致中断，主办方将免除损害赔偿 responsibility。若因不可抗力或其他紧急情况致使展会中断，主办方无义务退还全部或部分赞助费用。

Booth and exhibits**展台与展品**

- The allocation of booths takes place according to technical factors relating to the exhibition.
展台分配将依据展会相关技术因素确定。
- Exhibitors have no right to any particular position of the booth.
参展商无权指定特定的展台位置。
- Exhibits (especially practical demonstrations) must be clarified with the Organizer upfront.
展品（尤其是实物演示类展品）必须提前与主办方确认。
- The Exhibitor itself is responsible for ensuring sufficient insurance protection against all possible dangers (esp. theft of exhibits).
参展商需自行负责为各类潜在风险（尤其是展品失窃风险）购买足额保险。
- The Exhibitor is not permitted to assign the booth in whole or in part – not even free of charge – to third parties and accordingly include or represent other companies at its booth.



参展商不得将展台全部或部分转让（即便无偿转让也不允许）给第三方，亦不得在其展台内纳入或代理其他公司进行展示。

Application and conclusion of contract**合同申请与成立**

- This application must be signed in a legally binding form by the Exhibitor.
本申请须由参展商以具有法律约束力的形式签署。
- The contract is concluded upon transmission of the invoice for the sponsoring fee.
合同自主办方发出赞助费发票时成立。
- In case of unsettled payments not being satisfied in time, the Organizer will be entitled to rescind the sponsoring contract.
若参展商未及时支付未结清款项，主办方有权撤销本赞助合同。
- The law of the Federal Republic of Germany applies. The place of fulfilment and court of jurisdiction is Munich/Germany.
本合同适用德意志联邦共和国法律，合同履行地与管辖法院为德国慕尼黑。

Confirmation signature**确认签署**

- ☐ I read and understood the Terms and Conditions.
本人已阅读并理解条款与条件的全部内容。
- ☐ By signing this application form you give permission to the Organizer to use your logo as described in the chosen sponsoring package and ensure to deliver the respective material to the Organizer.
本人签署本申请表，即同意主办方按照所选赞助套餐的约定使用我方标识，并承诺向主办方提供相关物料。

City

签署城市

Date

签署日期

Signature

签字

Title

签署人头衔

Name in printed letters

名字的打印字体