

We are delighted to present to you the sponsorship concept for the 15th Automotive Open Conference (AOC) in Tokyo, Japan. AUTOSAR is a groundbreaking framework for the automotive industry, and the AOC provides an excellent platform to showcase this innovative project to a wide audience.



## OUR OBJECTIVES

To increase awareness of AUTOSAR as a cutting-edge automotive framework within the Japanese automotive industry.

To generate interest among leading automotive manufacturers and suppliers to promote the implementation of AUTOSAR in their vehicles and to create networking opportunities with decision-makers, developers, and industry experts

## OUR FOCUS

Top executives of leading Japanese automotive manufacturers and suppliers. Engineers and developers interested in the implementation and integration of AUTOSAR. Industry experts and researchers following the latest developments in automotive software architecture.

As a sponsor, you will present yourselves as a leading company in the automotive industry, committed to innovative technologies and the future of mobility. You can choose between three different options.



### BRONZE

- Partner Booth in the exhibition area
- Logo placed on the sponsor banner, website

Price: 5.000€



### SILVER

- Partner Booth in the exhibition area
- Logo placed on the sponsor banner, website
- Recognition during welcome note
- Visibility in newsletter publication (Q1 + Q2)

Price: 9.000€



### GOLD

- Partner Booth in the exhibition area
- Logo placed on the sponsor banner, website
- Recognition during welcome note
- Visibility in newsletter publication (Q1 + Q2)
- Recognition on the ticketing page
- Additional entry tickets (1x)

Price: 12.000€



### PLATINUM

- Partner Booth in the exhibition area
- Logo placed on the sponsor banner
- Recognition during welcome note
- Recognition on the ticketing page
- Visibility in newsletter publication (Q1 + Q2)
- Lanyards for the registration
- Additional entry tickets (2x)
- Have your Logo placed on the conference screen in the breaks

Price: 16.000€

\*covering the costs of the exhibition booth and event materials.