

## Media Release

March 11, 2010

### **General Motors continues as Core Partner of AUTOSAR**

The development partnership announces that General Motors continues its membership as Core Partner of AUTOSAR (AUTomotive Open System ARchitecture) starting from March 2010 for AUTOSAR Phase III. As part of the prolongation of the AUTOSAR development agreement scheduled for midyear 2009, General Motors initially decided to continue in 2010 as a Premium Member of AUTOSAR. By signing the AUTOSAR Core Partner agreement now, which endures to the end of 2012, General Motors reinforces its strong commitment to the development partnership once more.

A major focus of AUTOSAR Phase III will be on maintenance, selective additions to the standard, increasing maturity, supporting new hardware mechanisms and further enhancing the existing AUTOSAR system.

“As AUTOSAR Spokesperson I am very pleased to welcome again General Motors as Core Partner in the development partnership”, states Simon Fürst. “The willingness of General Motors to act again as Core Partner emphasises the high importance of the standard and proves that AUTOSAR is the key technology worldwide to control the growing complexity of software functionality.”

“AUTOSAR is one of the essential requirements to master successfully the future challenges of the automobile industry”, says Robert Rimkus, General Motors, Engineering Group Manager – Global Software Architecture. “General Motor’s decision to act again as Core Partner of AUTOSAR is a clear commitment to the objectives of AUTOSAR and the consistent application of the standard.”

**AUTOSAR (AUTomotive Open System ARchitecture)** is a worldwide development partnership of car manufacturers, suppliers and other companies from the electronics, semiconductor and software industry. Since

2003 they have been working on the development and introduction of an open, standardized software architecture for the automotive industry. By simplifying the exchange and update options for software and hardware with the AUTOSAR approach, it forms the basis for reliably controlling the growing complexity of the electrical and electronic systems in motor vehicles. AUTOSAR also improves cost efficiency without compromising quality. The "core partners" of AUTOSAR are the BMW Group, Bosch, Continental, Daimler, Ford, General Motors, PSA Peugeot Citroën, Toyota and Volkswagen. In addition to these companies, more than 65 "premium" and "development members" as well as over 85 "associate members" play an important role in the success of the partnership. Companies which join the AUTOSAR development partnership can use the specifications free of charge.

Additional information is available at:

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