

Media release

1st October 2008

Gerulf Kinkelin is new AUTOSAR spokesperson

October 1st, 2008. The AUTOSAR development partnership (AUTomotive Open System ARchitecture) appointed Gerulf Kinkelin as its new spokesperson.

Gerulf Kinkelin, Innovation Area Manager for Electricity, Electronics & Telematics at PSA Peugeot Citroën, takes over from Dr Jürgen Mössinger, Vice President Automotive Systems Integration at Bosch.

Dr Stefan Bunzel, Manager Software Platforms, Systems & Technology Automotive at Continental, takes over as new deputy spokesperson from Dr Peter Heitkämper, Engineering Group Manager GME Software and Controls at Adam Opel GmbH.

Gerulf Kinkelin: "I'm both excited and honored to take over the role of spokesperson of AUTOSAR in this very challenging period. We already see the first cars with AUTOSAR compliant ECUs, and will achieve a significant extension of the standard with Release 4.0. The implementation of AUTOSAR is now in the product roadmap of the broader automotive community, bringing automotive electronics to a new level of maturity."

AUTOSAR (AUTomotive Open System ARchitecture) is a worldwide development partnership of car manufacturers, suppliers and other companies from the electronics, semiconductor and software industry. Since 2003 they have been working on the development and introduction of an open, standardized software architecture for the automotive industry. By simplifying the exchange and update options for software and hardware with the AUTOSAR approach, it forms the basis for reliably controlling the growing complexity of the electrical and electronic systems in motor vehicles. AUTOSAR also improves cost efficiency without compromising quality. The "core partners" of AUTOSAR are the BMW Group, Bosch, Continental, Daimler, Ford, Opel, PSA Peugeot Citroën, Toyota and Volkswagen. In addition to these companies, approximately 50 "premium members" play an important role in the success of the partnership. Companies which join the AUTOSAR development partnership can use the specifications free of charge.

For further information:

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