

Toyota Motor Corporation Joins "AUTOSAR" Partnership as Core Partner

Toyota City, Japan, January 12, 2004 - The Automotive Open Systems Architecture ("AUTOSAR") Partnership announced today that Toyota Motor Corporation, including all its automotive brands, has joined the growing list of automotive OEMs and suppliers who support the "AUTOSAR" initiative.

"AUTOSAR", formed in July 2003, includes the automotive manufacturers BMW Group, DaimlerChrysler, Ford Motor Company, PSA Peugeot Citroën and Volkswagen AG, and the automotive system suppliers Bosch, Continental and Siemens VDO. Their objective is to establish an open standard for automotive Electric/Electronic (E/E) architectures. The goals of the partnership include the standardization of basic system functions and functional interfaces, the ability to integrate and transfer functions and to substantially improve software updates and upgrades over the vehicle lifetime.

"With Toyota Motor Corporation and PSA Peugeot Citroën joining simultaneously, the "AUTOSAR" Partnership has been reinforced in its status as a global alliance. We have now reached a worldwide representation of active supporters of this novel automotive E/E architectures standard", said Professor Dr. Harald Heinecke, "AUTOSAR" spokesperson.

The potential advantages from this form of standardization are multiple and can be gained throughout the automotive value chain. The increasing application and reuse of standard software modules and interfaces will reduce the development effort and risk, minimizing the levels of product proliferation. The increased transparency will allow freeing up valuable resources to focus on the realization of innovative functions. For more information on the Partnership, including how to apply for membership, please visit <http://www.autosar.org>.

About Toyota Motor Corporation

Toyota Motor Company is the third largest automaker in the world and together with its subsidiaries produces a full range of model offerings from minivehicles to large trucks. As of March 2003, besides its own 12 plants and 11 manufacturing subsidiaries and affiliates in Japan, Toyota has 45 manufacturing companies in 26 countries and regions, which produce Lexus- and Toyota-brand vehicles and components, employs 246,700 people worldwide (on a consolidated basis), and markets vehicles in more than 140 countries and regions. Additional information can be found on the company's website at www.toyota.co.jp

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